

# Graphic Communication

Number of Exams:

1

Controlled Assessments:

1

## What are the aims of this course?

AQA GCSE Art and Design- Graphic Communication  
The Graphics GCSE course aims to further develop skills in Graphic Design using a range of media and techniques, providing opportunities to work in Typography and Cultural Illustration.

## What will I learn?

The Graphic Communication GCSE course aims to further develop knowledge, understanding and skills in Graphic Design using a range of media and techniques, providing opportunities to work in Typography and Cultural Illustration. Each assignment requires the exploration of ideas from research of artists, designers or illustrators.

The course promotes the development of individual work; students are encouraged to create their own personal response to a given brief. Assignment themes include; Cultural poster design, typography and logo design. The Graphic Communication course includes gallery visits and workshops when available with public exhibitions of work produced.

## Progression and Career Opportunities

**What can I do at college if I achieve a GCSE in this subject:**

A Level Graphics, A Level Illustration and A Level Animation.

**What Jobs can I do if I achieve a GCSE in this subject:**

This course will help you gain qualifications relevant to the creative industries. Helping you gain employment/ study further in the following areas: advertising, package design, illustration and animation.

## Further Information

Specification Link:

<http://www.aqa.org.uk/>

BBC Bitesize Link:

<http://www.bbc.co.uk/schools/gcsebitesize/art/>

Other websites/books: Unit 1 Project related websites:

<http://www.ilovemanchester.com/>

<http://www.miltonglaser.com/>

### For more information contact:

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## Course Outline

Unit Titles	Content	% Unit is Worth
Component 1: Portfolio	Portfolio of work made up of at least one sustained project and a selection of further work. Projects include; Typography, logo design and poster design.	96 Marks- 60% of GCSE
Component 2: Externally set assignment	The externally set task is set by AQA, students choose one starting point to prepare for before the formal examination. All preparation work must be completed and handed in at the start of the exam period. A final piece of work is produced in school under examination conditions (10hrs).	96 Marks - 40% of GCSE